

# Machine Translation Approaches: Issues and Challenges

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## Abstract

In the modern world, there is an increased need for language translations owing to the fact that language is an effective medium of communication. The demand for translation has become more in recent years due to increase in the exchange of information between various regions using different regional languages. Accessibility to web document in other languages, for instance, has been a concern for information Professionals. Machine translation (MT), a subfield under Artificial Intelligence, is the application of computers to the task of translating texts from one natural (human) language to another. Many approaches have been used in the recent times to develop an MT system. Each of these approaches has its own advantages and challenges. This paper takes a look at these approaches with the few of identifying their individual features, challenges and the best domain they are best suited to.

**Keywords:** *Machine Translation, Rule-based Approach, Corpus-based Approach, Statistical Approach, Transfer-Based Approach*

## 1. Introduction

Machine translation sometimes referred to by the abbreviation MT (not to be confused with computer-aided translation, machine-aided human translation (MAHT) or interactive translation) is automated translation. It is the process by which computer software is used to translate a text from one natural language (such as English) to another (such as Ibo).

The idea of machine translation may be traced back to the 17th century. In 1629, René Descartes proposed a universal language, with equivalent ideas in different tongues sharing one symbol. The field of “machine translation” appeared in Warren Weaver’s Memorandum on Translation (1949). The first researcher in the field, Yehosha Bar-Hillel, began his research at MIT (1951). A Georgetown MT research team followed (1951) with a public demonstration of its system in 1954. MT research programmes popped up in Japan and Russia (1955), and the first MT conference was held in London (1956). Researchers continued to join the field as the Association for Machine Translation and Computational Linguistics was formed in the U.S. (1962) and the National Academy of

Sciences formed the Automatic Language Processing Advisory Committee (ALPAC) to study MT (1964). Real progress was much slower, however, and after the ALPAC report (1966), which found that the ten-year-long research had failed to fulfill expectations, funding was greatly reduced. The idea of using digital computers for translation of natural languages was proposed as early as 1946 by A. D. Booth and possibly others.

MT on the web started with SYSTRAN Offering free translation of small texts (1996), followed by AltaVista Babelfish, which racked up 500,000 requests a day (1997). Franz-Josef Och (the future head of Translation Development AT Google) won DARPA’s speed MT competition (2003). More innovations during this time included MOSES, the open-source statistical MT engine (2007), a text/SMS translation service for mobiles in Japan (2008), and a mobile phone with built-in speech-to-speech translation functionality for English, Japanese and Chinese (2009). Recently, Google announced that Google Translate translates roughly enough text to fill 1 million books in one day (2012).

### 1.1 Translation process

To process any translation, human or automated, the meaning of a text in the original (source) language must be fully restored in the target language, i.e., the translation. While on the surface, this seems straightforward, it is far more complex,

The human translation process, for instance, may be described as:

1. Decoding the meaning of the source text; and
2. Re-encoding this meaning in the target language.

Behind this ostensibly simple procedure lies a complex cognitive operation. To decode the meaning of the source text in its entirety, the translator must interpret and analyse all the features of the text, a process that requires in-depth knowledge of the grammar, semantics, syntax, idioms, etc., of the source language, as well as the culture of its speakers. The translator

needs the same in-depth knowledge to re-encode the meaning in the target language.

Since natural languages are highly complex, MT becomes a difficult task. Many words have multiple meanings, sentences may have various readings, and certain grammatical relations in one language might not exist in another language. The following diagram shows all the phases involved in the process of Machine Translation.

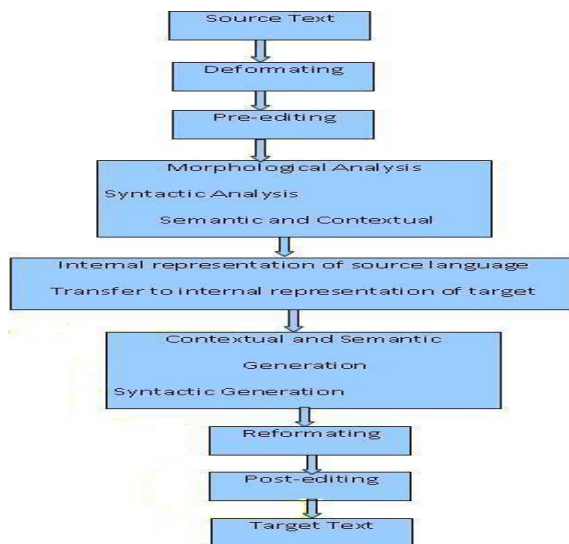


Fig. 1 A Typical Machine Translation Process  
(source: worldofcomputing.net)

A machine translation (MT) system first analyses the source language input and creates an internal representation. This representation is manipulated and transferred to a form suitable for the target language. Then at last output is generated in the target language. On a basic level, MT performs simple substitution of words in one natural language for words in another, but that alone usually cannot produce a good translation of a text because recognition of whole phrases and their closest counterparts in the target language is needed.

Therein lies the challenge in machine translation: how to program a computer that will "understand" a text as a person does, and that will "create" a new text in the target language that "sounds" as if it has been written by a person.

This problem may be approached in a number of ways. This paper takes a look at these approaches and their attendant challenges.

## 2. Literature Review

### 2.1 Machine Translation Approaches

A machine translation (MT) system first analyses the source language input and creates an internal representation. This representation is manipulated and transferred to a form suitable for the target language. Then at last output is generated in the target language.

MT systems can be classified according to their core methodology. Under this classification, two main paradigms can be found: the rule-based approach and the corpus-based approach. In the rule-based approach, human experts specify a set of rules to describe the translation process, so that an enormous amount of input from human experts is required. On the other hand, under the corpus-based approach the knowledge is automatically extracted by analysing translation examples from a parallel corpus built by human experts. Combining the features of the two major classifications of MT systems gave birth to the Hybrid Machine Translation Approach

#### 2.1.1 Rule-Based Machine Translation (RBMT) Approach

Rule-Based Machine Translation (RBMT), also known as Knowledge-Based Machine Translation and Classical Approach of MT, is a general term that denotes machine translation systems based on linguistic information about source and target languages basically retrieved from (bilingual) dictionaries and grammars covering the main semantic, morphological, and syntactic regularities of each language respectively. Having input sentences (in some source language), an RBMT system generates them to output sentences (in some target language) on the basis of morphological, syntactic, and semantic analysis of both the source and the target languages involved in a concrete translation task.

##### 2.1.1.1 Basic Principles of RBMT Approach

RBMT methodology applies a set of linguistic rules in three different phases: analysis, transfer and generation. Therefore, a rule-based system requires: syntax analysis, semantic analysis, syntax generation and semantic generation. Speaking in general terms, RBMT generates the target text given a source text following the steps shown in Fig. 2

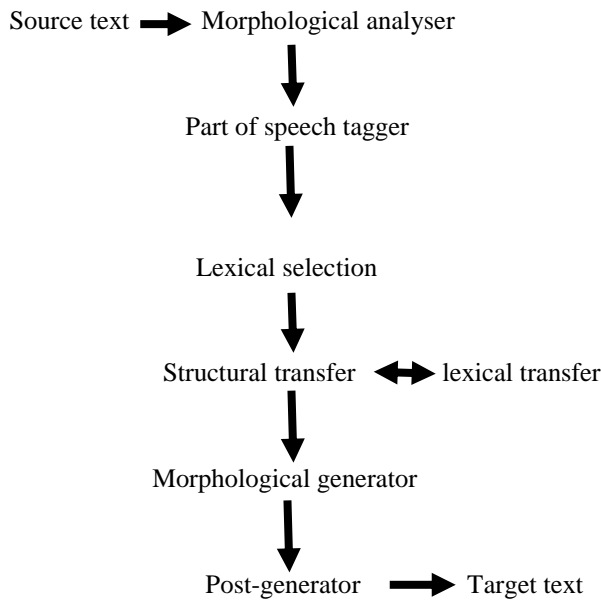


Fig. 2 Architecture of the RBMT Approach (source:

The main approach of RBMT systems is based on linking the structure of the given input sentence with the structure of the demanded output sentence, necessarily preserving their unique meaning. The following example can illustrate the general frame of RBMT:

A girl eats an apple. Source Language = English;  
 Demanded Target Language = Ibo

Minimally, to get an Ibo translation of this English sentence one needs:

1. A dictionary that will map each English word to an appropriate Ibo word.
2. Rules representing regular English sentence structure.
3. Rules representing regular Ibo sentence structure.

And finally, we need rules according to which one can relate these two structures together.

### 2.1.1.2 Issues of RBMT Approach

The following are the shortcomings that are associated with RBMT approach:

- Insufficient amount of really good dictionaries. Building new dictionaries is expensive.
- Some linguistic information still needs to be set manually.
- It is hard to deal with rule interactions in big systems, ambiguity, and idiomatic expressions.

- Failure to adapt to new domains. Although RBMT systems usually provide a mechanism to create new rules and extend and adapt the lexicon, changes are usually very costly and the results, frequently, do not pay off.

### 2.1.1.3 Sub Approaches of RBMT

There are three different approaches under the rule-based machine translation Approach. They are Direct, Transfer-Based and Interlingua Machine Translation Approaches respectively. Though they all belong to the RBMT, they differ in the depth of analysis of the source language and the extent to which they attempt to reach a language-independent representation of meaning or intent between the source and target languages. Their dissimilarities can be obviously observed through the Vauquois Triangle which illustrates these levels of analysis as shown in Fig. 3 below.

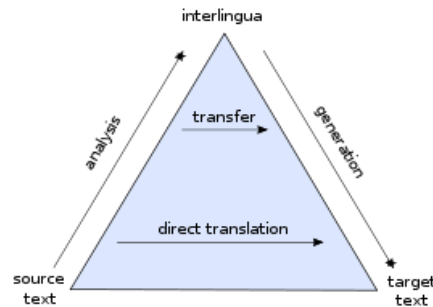


Fig. 3: Bernard Vauquois' pyramid showing comparative depths of intermediary representation, interlingual machine translation at the peak, followed by transfer-based, then direct translation. (Source: [http://en.wikipedia.org/wiki/Machine\\_translation#Interlingual](http://en.wikipedia.org/wiki/Machine_translation#Interlingual))

#### ○ Direct Machine Translation (DMT) Approach

Starting with the shallowest level at the bottom of the pyramid is the Direct Machine Translation Approach. DMT approach is the oldest and less popular approach. Direct translation is made at the word level. Machine translation systems that use this approach are capable of translating a language, called source language (SL) directly to another language, called target language (TL). Words of the SL are translated without passing through an additional/intermediary representation. The analysis of SL texts is oriented to only one TL. Direct translation systems are basically bilingual and uni-directional. Direct translation approach needs only a little syntactic and semantic analysis. SL analysis is oriented specifically to the production of representations appropriate for one particular TL. DMT is a word-by-word translation approach with some simple grammatical adjustments.

## Challenges of a DMT System

- ❖ The limitation of this approach is obvious. It can be characterized as ‘word-for-word’ translation with some local word-order adjustment. It gave the kind of translation quality that might be expected from someone with a very cheap bilingual dictionary and only the most rudimentary knowledge of the grammar of the target language: frequent mistranslations at the lexical level and largely inappropriate syntax structures which mirrored too closely those of the source language.
- ❖ The linguistic and computational naivety of this approach is also an issue. From a linguistic point of view what is missing is any analysis of the internal structure of the source text, particularly the grammatical relationships between the principal parts of the sentences. The lack of computational sophistication was largely a reflection of the primitive state of computer science at the time, but it was also determined by the unsophisticated approach to linguistics in MT projects of the late 1950s.

### ○ Interlingual Machine Translation Approach

The failure of the first generation systems led to the development of more sophisticated linguistic models for translation. In particular, there was increasing support for the analysis of source language texts into some kind of intermediate representation — a representation of its ‘meaning’ in some respect — which could form the basis of generation of the target text. Interlingual machine translation is one instance of rule-based machine-translation approaches. In this approach, the source language, i.e. the text to be translated, is transformed into an interlingual language, i.e. a “language neutral” representation that is independent of any language. The target language is then generated out of the interlingua. One of the major advantages of this system is that the interlingua becomes more valuable as the amount of target languages it can be turned into increases. However, the only interlingual machine translation system that has been made operational at the commercial level is the KANT system (Nyberg and Mitamura, 1992), which is designed to translate Caterpillar Technical English (CTE) into other languages. The interlingua approach is clearly most attractive for multilingual systems. Each analysis module can be independent, both of all other analysis modules and of all generation modules.

### Challenges of Interlingual Machine Translation Approach

- ❖ There are the difficulties in defining an interlingua, even for closely related languages (e.g. the Romance languages: French, Italian, Spanish, Portuguese). A truly ‘universal’ and language-independent interlingua has defied the best efforts of linguists over the years.

- ❖ It is difficult to extract meaning from texts in the original languages to create the intermediate representation.
- ❖ Semantic differentiation is target-language specific and making such distinctions is comparable to lexical transfer not all distinctions needed for translation

### ○ Transfer-based Machine Translation Approach

Because of the disadvantage of the Interlingua approach, a better rule-based translation approach was discovered, called the Transfer-based Approach. Transfer-based machine translation is similar to interlingual machine translation in that it creates a translation from an intermediate representation that simulates the meaning of the original sentence. Unlike interlingual MT, it depends partially on the language pair involved in the translation. On the basis of the structural differences between the source and target language, a transfer system can be broken down into three different stages: i) Analysis, ii) Transfer and iii) Generation. In the first stage, the SL parser is used to produce the syntactic representation of a SL sentence. In the next stage, the result of the first stage is converted into equivalent TL-oriented representations. In the final step of this translation approach, a TL morphological analyzer is used to generate the final TL texts. It is possible with this translation approach to obtain fairly high quality translations, with accuracy in the region of 90%.

### Challenges of Transfer-based Machine Translation

- ❖ One of the problems with transfer Based Machine translation approach is that rules must be applied at every step of translation. There are rules for source language analysis (syntactic/semantic), rules for source-to-target transfer and rules for target language generation
- ❖ It is difficult to do as much work as possible in reusable modules of analysis and synthesis.
- ❖ It is difficult to keep transfer modules as simple as possible

### 2.1.2 Corpus-based Machine Translation Approach

Corpus based machine translation (also referred as data driven machine translation) is an alternative approach for machine translation to overcome the problem of knowledge acquisition problem of rule based machine translation. Corpus Based Machine Translation (CBMT) uses, as its name points, a bilingual parallel corpus to obtain knowledge for new incoming translation. This approach uses a large amount of raw data in the form of parallel corpora. This raw data contains text and their translations. These corpora are used for acquiring translation knowledge. Corpus based approach is further classified into following two sub approaches: Statistical Machine Translation and Example-based Machine Translation Approach.

### ○ **Statistical Machine Translation Approach**

Statistical machine translation (SMT) is generated on the basis of statistical models whose parameters are derived from the analysis of bilingual text corpora. The initial model of SMT, based on Bayes Theorem, proposed by Brown et al. takes the view that every sentence in one language is a possible translation of any sentence in the other and the most appropriate is the translation that is assigned the highest probability by the system. The idea behind SMT comes from information theory. A document is translated according to the probability distribution function indicated by  $p(e|f)$ , which is the Probability of translating a sentence  $f$  in the SL  $F$  (for example, English) to a sentence  $e$  in the TL  $E$  (for example, Ibo). The problem of modeling the probability distribution  $p(e|f)$  has been approached in a number of ways. One intuitive approach is to apply Bayes theorem. That is, if  $p(f|e)$  and  $p(e)$  indicate translation model and language model, respectively, then the probability distribution  $p(e|f) \propto p(f|e)p(e)$ . The translation model  $p(f|e)$  is the probability that the source sentence is the translation of the target sentence or the way sentences in  $E$  get converted to sentences in  $F$ . The language model  $p(e)$  is the probability of seeing that TL string or the kind of sentences that are likely in the language  $E$ . This decomposition is attractive as it splits the problem into two sub problems. Finding the best translation  $\tilde{e}$  is done by picking up the one that gives the highest probability:

$$\tilde{e} = \arg \max_{e \in e^*} p(e|f) = \arg \max_{e \in e^*} p(f|e)p(e)$$

For a rigorous implementation of this one would have to perform an exhaustive search by going through all strings  $e^*$  in the native language. Performing the search efficiently is the work of a machine translation decoder that uses the foreign string, heuristics and other methods to limit the search space and at the same time keeping acceptable quality. Thus SMT depends on a language model, a translation model and a decoding algorithm. The translation model ensures that the machine translation system produces target hypothesis corresponding to the source sentence. The language model ensures the grammatically correct output.

**Issues with statistical machine translation include: Sentence Alignment:** In parallel corpora single sentences in one language can be found translated into several sentences in the other and vice versa. Sentence aligning can be performed through the Gale-Church alignment algorithm.

**Statistical Anomalies:** Real-world training sets may override translations of, say, proper nouns. An example would be that "I took the train to Berlin" gets mis-translated as "I took the train to Paris" due to an abundance of "train to Paris" in the training set.

**Data Dilution:** This is a common anomaly caused when attempting to construct a new statistical model (engine) to represent a distinct terminology (for a specific corporate brand or domain). Training sets used from alternative sources to the specific brand to compensate for a limited quantity of brand-specific corpora may 'dilute' brand terminology, choice of words, text format and style.

**Idioms:** Depending on the corpora used, idioms may not translate "idiomatically".

**Different word orders:** Word order in languages differ. Some classification can be done by naming the typical order of subject (S), verb (V) and object (O) in a sentence and one can talk, for instance, of SVO or VSO languages. There are also additional differences in word orders, for instance, where modifiers for nouns are located, or where the same words are used as a question or a statement.

### **Challenges of Statistical Machine Translation Approach**

- Corpus creation can be costly for users with limited resources.
- The results are unexpected. Superficial fluency can be deceiving.
- Statistical machine translation does not work well between languages that have significantly different word orders (e.g. Japanese and European languages).
- The benefits are overemphasized for European languages.

### ○ **Example-based Machine Translation Approach**

Example-based machine translation (EBMT) is characterized by its use of bilingual corpus with parallel texts as its main knowledge, in which translation by analogy is the main idea. An EBMT system is given a set of sentences in the source language (from which one is translating) and corresponding translations of each sentence in the target language with point to point mapping. These examples are used to translate similar types of sentences of source language to the target language. There are four tasks in EBMT: example acquisition, example base and management, example application and synthesis. At the foundation of example-based machine translation is the idea of translation by analogy. The principle of translation by analogy is encoded to example-based machine translation through the example translations that are used to train such a system.

### Example of bilingual corpus

English	Ibo
How much is that <b>red shoe</b> ?	ego one bu <b>akpukwu ododo</b> nu
How much is that <b>small camera</b> ?	Ego one bu <b>obele kamera</b> na.

Table 1: Example of bilingual corpus

Example-based machine translation systems are trained from bilingual parallel corpora, which contain sentence pairs like the example shown in the table. Sentence pairs contain sentences in one language with their translations into another. The particular example shows an example of a minimal pair, meaning that the sentences vary by just one element. These sentences make it simple to learn translations of subsentential units.

### Challenges of EBMT approach

EBMT is an attractive approach to translation because it avoids the need for manually derived rules. However, it requires analysis and generation modules to produce the dependency trees needed for the examples database and for analyzing the sentence. Another problem with EBMT is computational efficiency, especially for large databases, although parallel computation techniques can be applied.

#### 2.1.3 Hybrid Machine Translation Approach

By taking the advantage of both statistical and rule-based translation methodologies, a new approach was developed, called hybrid-based approach, which has proven to have better efficiency in the area of MT systems. At present, several governmental and private based MT sectors use this hybrid-based approach to develop translation from source to target language, which is based on both rules and statistics. The hybrid approach can be used in a number of different ways. In some cases, translations are performed in the first stage using a rule-based approach followed by adjusting or correcting the output using statistical information. In the other way, rules are used to pre-process the input data as well as post-process the statistical output of a statistical-based translation system. This technique is better than the previous and has more power, flexibility, and control in translation.

Hybrid approaches integrating more than one MT paradigm are receiving increasing attention. The METIS-II MT system is an example of hybridization around the EBMT framework; it avoids the usual need for parallel corpora by using a bilingual dictionary (similar to that found in most RBMT systems) and a monolingual corpus in the TL (Dirix et al., 2005). An example of hybridization around the rule-based paradigm is given by Oepen. It integrates statistical methods within an RBMT

system to choose the best translation from a set of competing hypotheses (translations) generated using rule-based methods.

### 3. Results and Discussion

Each machine translation approach has its advantages and disadvantages. What one approach possesses, the other one seems to be lacking and vice versa. Rule-based methods focus on trying to understand the grammar rules while the statistical approach pays very minimal or no attention to the grammar of a particular language. The rule-based machine translation approach has been implemented in computational linguistics since its very early days. Human involvement in this approach is significant as it is the human agent who creates the rules. In other words, the humans use their knowledge and experience to prepare the rules. The benefit of this approach is that it analyzes the input on the syntactic and - to an extent - semantic levels. The downside to rule-based machine translation is that it requires a deep linguistics knowledge as well as long time to prepare the rules. In the end, to capture all rules would be extremely hard. Nevertheless, the rule-based approach is very valuable for machine translation, especially from the syntactic point of view. Rule-based machine translation can be constantly modified as one can analyze the rules that do not produce a desirable output and thus focus on fixing the problem. This approach can be a great starting point for those languages where a parallel bilingual corpus does not exist yet.

For Corpus-based approach the knowledge is automatically extracted by analysing translation examples from a parallel corpus built by human experts. The advantage is that, once the required techniques have been developed for a given language pair, MT systems should – theoretically – be quickly developed for new language pairs using provided training data. Adding more examples to a Corpus-based system can improve the system since it is based on the data, though the accumulation and management of the huge bilingual data corpus can also be costly.

Hybrid machine translation is a method of machine translation that is characterized by the use of multiple machine translation approaches within a single machine translation system. The motivation for developing hybrid machine translation systems stems from the failure of any single technique to achieve a satisfactory level of accuracy. Many hybrid machine translation systems have been successful in improving the accuracy of the translations. Nowadays, the most widely used MT systems (Hybrid) use the rule-based and the statistical approaches. There have been several research works which combine both approaches.

#### 4. Conclusion

Machine translation has been an active research subfield of artificial intelligence for years. Machine translation (MT) is a hard problem, because natural languages are highly complex, many words have various meanings and different possible translations, sentences might have various readings, and the relationships between linguistic entities are often vague. In addition, it is sometimes necessary to take world knowledge into account. The number of relevant dependencies is much too large and those dependencies are too complex to take them all into account in a machine translation system. Given these boundary conditions, a machine translation system has to make decisions (produce translations) given incomplete knowledge. This problem may be approached in a number of ways. This paper took a look at these approaches and their attendant challenges. The work shows that there is no perfect approach, though the problems associated with some of the approaches are very minimal. Combining some of the best features of some approaches to form a hybrid approach helps in taking care of the challenges posed by many approaches.

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#### Biography



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