

Bilaltiger Innovative Theme Based Fantastic Facebook System

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Abstract

It has become gradually more difficult to ignore the importance of Facebook as a social network act throughout the world. Over the past few years researchers have high lightened the need of Facebook system as more and more human interaction become possible with the involvement of Information Technology. More over individuals, organizations and countries are investing considerably in Facebook system from business point of view. In today's global village Bilaltiger Innovative Theme Based Fantastic Facebook System (BITBFFS) is at the heart of our consideration in this research paper. This paper seeks to address the following questions. How the information of Facebook users can be secured? How Facebook Users can perform meaningful tasks? This paper also compared statistically issues between educated and uneducated persons using Facebook. We used mixed research methodology in our paper.

Keywords:-*Bilaltiger Innovative Theme Based Fantastic Facebook System (BITBFFS), Information Technology, Information System (IS), Social network*

1. Introduction

Information Technology plays a vital role in every field of life worldwide. Simply information system is commonly used to refer the interaction among people, algorithmic processes, data and technology.

An information system can also be considered a semi-formal language which supports all the human decision making and actions. An information system is a work system whose actions are dedicated to processing (capturing, storing, retrieving, transmitting, manipulating and displaying) the information. Information Technology has wide range of applications. Some of the important applications are Artificial Intelligence, e-commerce, mobile commerce, web applications, multimedia and hypermedia. Facebook is also an information platform to connect and share with your family and friends.

Information Technology is used properly to cover many problem areas effectively. ^[1]

1.1 Business Value

Business value is used as a middleware in Business goal and Information Technology. The use of Information Technology has been increased day by day in the whole world through human interaction in most comfortable way. Without Information Technology Business Value and achieving the actual goals cannot be possible. ^[3]

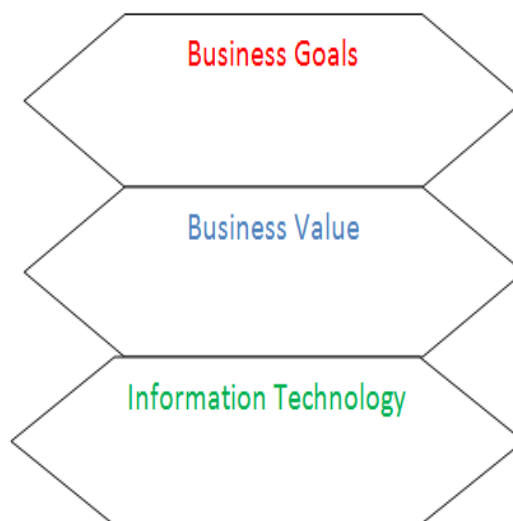


Fig.1 ^[3]

1.2 Information System Types

Information System is generally classified in to five categories:-

- ✚ Office Information System (OIS)
- ✚ Transaction Processing System (TPS)
- ✚ Management Information System (MIS)
- ✚ Decision Support System (DSS)
- ✚ Executive System (ES) ^{[2][3][4]}

1.3 Facebook Background

Facebook basically solve the social problem for human interaction. In February 4, 2004, Mark Zuckerberg launched "The facebook", originally located at the www.facebook.com. First time it is used in college for interaction of students to each other than implemented country wise.

1.4 Facebook Features

Facebook have many features such as Chat, Messages, Friends making, Liking of page, Group making, Advertising, Webcam facility, Comments, File sharing, Photo uploading, video uploading, Event handling etc. But still many issues are left in facebook to be handled properly. A proper Information System is required to set up facebook to work more efficiently. ^{[5][6]}

1.5 Others Social Networks

Twitter, Friend book, Skype also solved the social problems of human interaction but facebook is most famous than others. ^{[7][8]}

1.6 Gaming Zone

Facebook is providing the facility in different online gaming for youngsters to every age of the people. Facebook is providing the games according to user usage point of view.

1.7 Friendship

Facebook is used to meet friends anywhere in the world and having discussion in the form of chatting, sharing and for others useful purposes.

1.8 Events Reminder

Facebook is best reminder for its users to the ongoing, upcoming, and all other events. Events may include Birthday, Anniversary, Business Meeting and others relevant to user need. Facebook provides a logical friendship environment in a more effective and efficient way. ^[5]

2. Literature Review

In the available solution to facebook privacy related issues, awareness at student level is provided. Also previously online social network related issues are explored for student. Different features of facebook such as favorite, interest, home, high school, mailbox, birthday, address, relationship, clubs, jobs, Political views, mobile and landline contacts; all such types of information is provided to others who ever use facebook according to a survey. In this survey 50.8 % people respond the access of contact address from facebook. When this survey is conducted friend to friend level than approximately 95 % user share the common information. And 30 % contact information privacy set user using facebook in this survey. ^[9]

In this available solution online social networking recommended ideas for using Facebook to support library services and events. Few individuals reported troubles as an outcome of patrons accessing Facebook in the library. When problems have arisen, strict guideline of access to the site seems critical. Majority of survey appeared to consider Facebook outside the preview of professional librarianship. Survey shows to study its outsider. Individuals surveyed suggested that librarians play a larger role in making students conscious that people outside their humanity of friends. ^[10]

In another available solution useful information system is implemented at hospital level. Private hospital system and public hospital system is compared to each other many aspects such as funds, instruments, facility. Private hospital system is better than public hospital system. In this solution graphically (parameters involve in this analysis such as Doctors Visit, Healthcare Facility, Specialist Doctors, Patient Satisfaction) also proved that private hospital system is better than public hospital system. ^[11]

Social network is a way to communicate with colleagues effectively. This paper analyzed the user behavior and professional use of internal networking features efficiently. This paper also focused the goals, desires and project ideas, group discussion related help provide through social network effectively. ^[12]

3. Methodologies

Facebook is a very important aspect for human interaction now-a-days. Our proposed system Bilaltiger Innovative Theme Based Fantastic Facebook System (BITBFFS) is providing better system than others human interaction online social networks and present facebook system.

There are following features that exists in educated users of BITBFFS such as users can select their own custom

themes instead of default theme. Our purpose is to achieve the uncovered problems of facebook system to be handled successfully, so we did through proper analysis of other online social networks and facebook existing system in proper way. Because Facebook is used by people of all areas and all fields such as educational area, business dealers, professionals, consultants, webcam users, chatting, journal group and gaming zone throughout the world effectively, but some issues are left to be more interactive this human interaction plate form that is covered in BITBFFS.

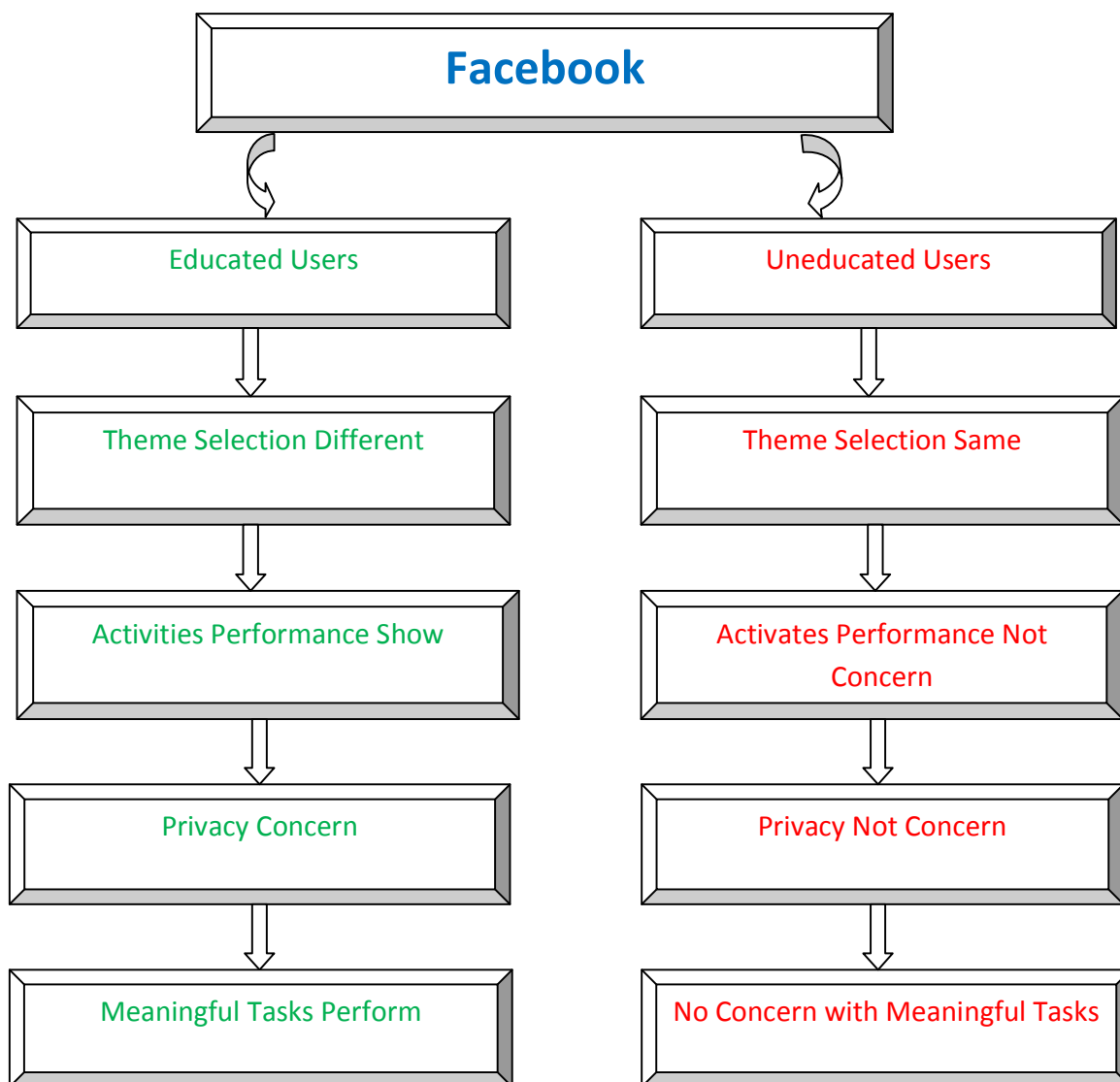


Fig. 2

In the given Fig. 2, we explained that educated users are better users of the facebook activities as compared to uneducated users. Because uneducated users focused only on the use of facebook for fun and gaming purpose mostly. IT is used as business partner of facebook system. Educated user of the organization used facebook and other social networks for meaningful purpose as compare to uneducated users. So success rate in educated user is more than uneducated user. We covered the above mention some facebook users issues handled properly in BITBFFS proposed system. Our BITBFFS system innovative facility provides the educated users of Facebook. Theme must be changed for educated user in BITBFFS.

4. Graphically Analysis

We statistically analyzed the Uneducated User and Educated User of using the facebook. We analyzed generally between Uneducated User and Educated User through Some important factors of all over the world Facebook users in some areas (Villages and Cities level).We focused on four components such as: Personal Information Secure, Webcam Facility, Fake Account and Meaningful Activity Perform. All results are calculated

through a questionnaire filled out by educated and uneducated person who are using facebook. Experienced persons are involved in this questionnaire. In total of 80 persons, the 40 educated members highly qualified level and 40 uneducated members illiterate. Some of the places in worldwide only Ethnography analysis both facebook experienced users. Educated users are better user of the facebook.

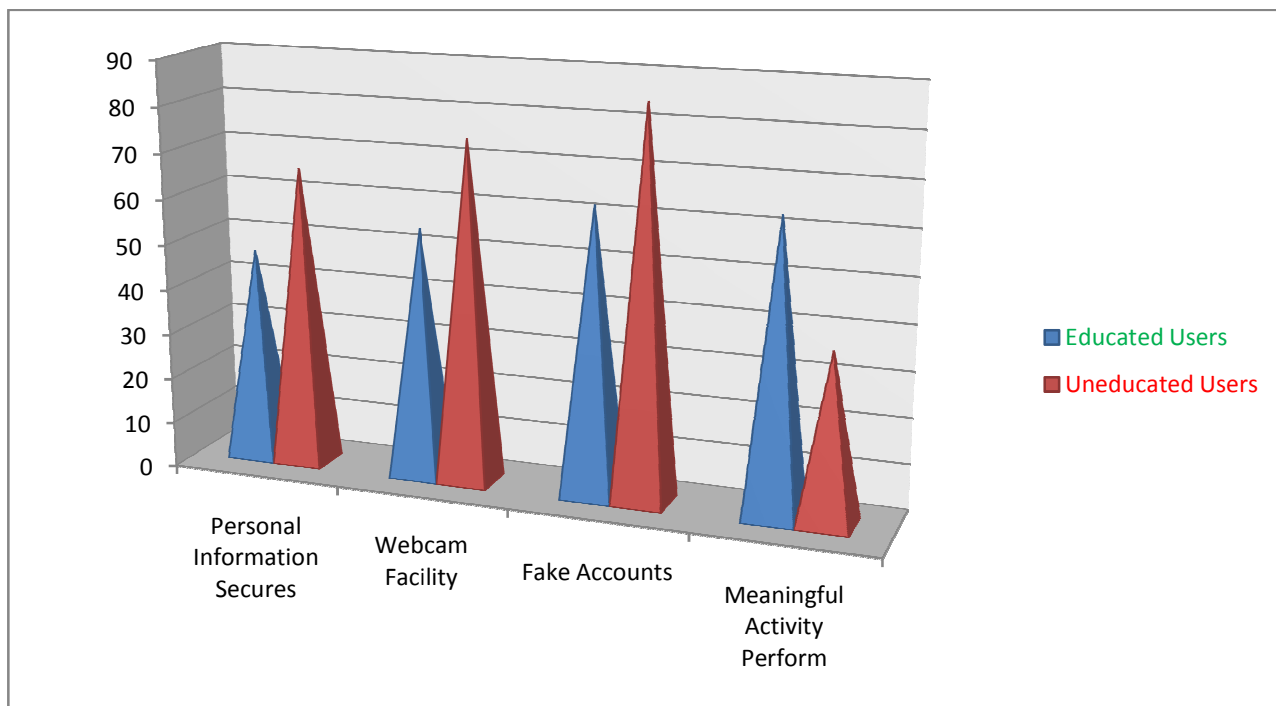


Fig. 3

In this graph we analyzed that educated user use the facebook in a better way as compare to uneducated user. Because uneducated users of facebook mostly used fake accounts and uneducated users have no concern with their personal information is secure or not. But educated users very much concern about personal information secure and unique accounts to be used. Educated users perform meaningful activities as compared to uneducated users.

5. Conclusion

It is concluded that Bilaltiger Innovative Theme Based Fantastic Facebook System (BITBFFS) is better solution for existing facebook and other social networks. Theme based innovation is main idea focused in our solution for educated users. We also concluded that educated users use Facebook effectively comparable to an uneducated user. Because educated users use facebook as social media meaningful purpose comparable to uneducated users. Educated users of facebook have enough knowledge to use facebook effectively. It is also concluded statistically that educated user use facebook most efficiently for different types of useful activities as compared to uneducated users.

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